



# Mississippi Public Broadcasting

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**EDUCATION SERVICES e-NEWSLETTER**

**April 2007**

Welcome to the MPB Education Services e-Newsletter – the monthly newsletter designed to help the educational community stay current regarding Mississippi Public Broadcasting’s educational services, programming and information!

This newsletter is part of a broader overall education communications plan to increase the exposure and use of Mississippi Public Broadcasting’s Education Services Division. We hope you’ll find this resource supports your own work to educate students and others in your community. Please feel free to copy or forward to teachers and others in your school or district.

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## **Announcements**

### **MPB WELCOMES NANCY PEARSON, NEW DIRECTOR OF EDUCATIONAL TECHNOLOGY!**

Mississippi Public Broadcasting is pleased to announce the appointment of **Nancy Pearson** as Director of the Educational Technology. She comes from the Mississippi Department of Education, Office of Leadership and Professional Development Instruction. During her tenure at MDE, Nancy worked as a Division Director and Foreign Language/Library Media Specialist. She has coordinated the work of the state leadership team and the implementation of the state online learning initiative. In addition, Nancy has ensured the effective project implementation of e-Learning for Educators. Her other duties have included being Program Director of the Intel Teach to the Future Grant.

Nancy developed and implemented several business curriculums, student assessments and lesson plans while employed as a Business Adjunct Professor at Virginia College. She has also managed her own retail business, as well as worked with Coalition for Citizens with Disabilities, Mississippi State Hospital, Mississippi Department of Insurance, First Health Services and Blue Cross Blue Shield of MS.

Nancy earned her BSBA and MBA at Mississippi College and is fluent in Spanish. As Director of Educational Technology, Nancy will oversee various Distance Learning programs such as the Mississippi Interactive Video Network, MPB Express (unitedstreaming), e-Learning for Educators, datacasting and Adult Education.

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## Educational Outreach

### **CPB/Emma Bowen Foundation and MPB's Education Services division partner to offer one lucky student a summer internship!**

Mississippi Public Broadcasting has been awarded a grant for a local Mississippi student to participate in a five year summer internship program. The agency's Education Services division submitted a proposal for the 2007 CPB/Emma Bowen Foundation Summer and Work-study Studentship Grant Programs. The Corporation for Public Broadcasting (CPB) has developed a five year summer-only work/study program through the Emma Bowen Foundation—an organization that facilitates minority student placements within the media industry.

The program is designed to hire a graduating high school senior for up to ten weeks a summer for five consecutive summers. These internships will be structured so that the student develops diverse knowledge while working in multiple functional areas of the division. The proposed areas for the student hired in the Education Services division are as follows:

**Summer One**—Early Childhood Preschool Literacy

**Summer Two**—Early Childhood Digital Literacy

**Summer Three**—MPB Express (*unitedstreaming*)/Educational Technology

**Summer Four**—Adult Education

**Summer Five**—Education Outreach/Grants and Projects

Any graduating high school senior interested in participating in the internship program should contact, Sharon Person at (601) 432-6172, [sharon.person@mpbonline.org](mailto:sharon.person@mpbonline.org), or go to [www.emmabowenfoundation.com](http://www.emmabowenfoundation.com) for additional information.

### ***Operation ABC-Read: MPB's Response to Children Affected by Hurricane Katrina***

Following the devastation of Hurricane Katrina, Mississippi Public Broadcasting formed a partnership with the Corporation for Public Broadcasting, Sesame Workshop, and WGBH-Boston to assist children between the ages of 2 and 6 who were affected by the storm. A \$75,000 grant from CPB was received to support *Operation ABC-Read*. To date, the project has provided resources for 100 child-care centers in 23 Mississippi counties for more than 5,000 children. MPB staff finished distribution of emergency radios along with remaining educational materials and children's books. MSU Extension personnel have delivered television sets as well.

In an effort to expend remaining funds provided by the Corporation for Public Broadcasting, Education Services partnered with the *Mississippi Gulf Coast Childcare Resource and Referral Agency* to assist childcare centers affected by Hurricane Katrina with resources needed for their Library Centers. To determine the availability of appropriate resources in the childcare centers' Library/Book Areas, a survey was mailed to more than 350 childcare providers. Approximately 55 childcare providers completed and returned the survey. Resources for library centers have been purchased for the 55 centers that responded to the survey. The expected distribution dates for these materials are **April 23-27**.

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## Educational Technology

### MPB EXPRESS ([unitedstreaming](#)) Trainings for April and May!!!

MPB EXPRESS has expanded to include the fantastic [unitedstreaming](#) product from Discovery Education as part of our free, digital multi-media services to K12 schools in Mississippi. MPB Education Services staff will be conducting several five hour in-house train-the-trainer workshops March-May:

- **April 11, 2007**
- **May 10, 2007**

The trainings will be from **9:00 a.m.-3:30 p.m.** .5 CEU's will be offered. The workshops will be held in the IVN classroom at Mississippi Public Broadcasting, 3825 Ridgewood Road, Jackson, MS.

If your district has already been using MPB EXPRESS, you already know how these multi-media resources can enhance classroom instruction. We invite you to come expand your use by adding [unitedstreaming](#) in your district. Those few districts that have not attended an MPB EXPRESS training previously, here is your chance to get involved and take the information on these wonderful resources back to your teachers!

Please contact Jill Boteler at 601-432-6254, or [jill.boteler@mpbonline.org](mailto:jill.boteler@mpbonline.org) for a confirmation form if you and/or other representatives plan to attend one of the above listed trainings.

## THE MIVN UPDATE

### MIVN TRAINING WORKSHOPS

**Basic Equipment Operation Training Workshop:** Teachers, facilitators, administrators, media specialists, and other school personnel who will or may be working in the electronic classroom need to attend the workshop on one of these dates. **Training covers operation of the VTEL LC5000 system only.**

**Effective Distance Learning Instruction Workshop:** Based on research and practical experience, important distance instruction outputs and competencies have been identified. Competencies, behaviors, teaching strategies, and ideas for engaging students from a distance are the focal points for this training opportunity for all MIVN teachers. Teachers who have not attended previously as well as teachers who will be involved for the first time this fall are encouraged to attend.

**Distance Learning Class Facilitation Workshop:** School personnel hired or assigned to facilitate classes received by that school need to attend this workshop. Designed to train facilitators in their duties and responsibilities, this does not take the place of basic equipment operation training they must also attend. Returning facilitators who have not previously attended this training are also encouraged to attend.

The July sessions will be held at the University Center, 3825 Ridgewood Road in Jackson, in Room 2-4 (across the courtyard from MPB). CEU credit is through Mississippi College. The cost for .5 CEU credit is \$5.00. Please contact Jill Boteler at 601-432-6254, or [jill.boteler@mpbonline.org](mailto:jill.boteler@mpbonline.org) for a registration form. Registration should be completed by **June 25, 2007**.

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## Adult Learning

### Online Training for GED Teachers

What's new about the GED 2002 exam? What are answer grids? How much time will students have on each section? What do students need to know about the essay? You have questions—we have answers! Whether you're a GED teacher or a seasoned veteran, you'll appreciate having an in-depth look at the new current GED exam and an opportunity to practice what you will be teaching. You may want to start with the free online training at [www.ket.org/ged2002](http://www.ket.org/ged2002).

This lively interactive site features an orientation to web-based training; an overview of the current GED Tests; and information, quizzes, and games covering all five GED subject areas. This online training is available 24 hours a day, 7 days a week—and it's free! Three self-study guides give instructors an in-depth look at the current GED exam, with self-tests, sample questions similar to those students will encounter on the GED exam, effective skill-development strategies, copy masters for the classroom, and plenty of teaching tips. The five GED content areas have been combined into three training strands:

- **Math**—addresses problem-solving strategies and provides instruction on the Casio® fx260 calculator and the new grid answer formats.
- **Writing**—covers multiple-choice questions, sentence structure, organization, usage, and the mechanics of writing.
- **Critical Thinking and Graphic Skills**—addresses critical thinking and graphic skills as they appear on the Social Studies, Science, and Reading tests.

## 2006-2007 Instructional Television (ITV) Block Feed

K-12 Instructional programming is block-fed from 2:00 a.m. to 6 a.m., Tuesday-Saturday on Mississippi Public Broadcasting. We are including the April calendar with this newsletter for your convenience.

### ITV Block Feed Calendar 12:00 AM – 5:30 AM April 2007

Tuesday	Wednesday	Thursday	Friday	Saturday
<b>3</b> 12:00 WES 1:00 TV-411 2:00 Biology of Water, The 1-4 3:25 Operation Algebra 1-4	<b>4</b> 12:00 WES 1:00 TV-411 2:00 Operations Algebra 5-10 5:35 Using modern libraries	<b>5</b> 12:00 WES 1:00 TV-411 2:00 Holiday 1-7 3:15 Children's encyclopedia of Math 1-20	<b>6</b> 12:00 WES 1:00 TV-411 2:00 Children's encyclopedia of Math 21-42 5:20 Animals w/o backbones 1-2	<b>7</b> 12:00 WES 1:00 TV-411 2:00 MS. History Series 1-3 3:05 Stories about special days 1-7 4:00 Stories about special days II 1-8 5:25 Animal intelligence
<b>10</b> 12:00 WES 1:00TV-411 2:00 Basic Biology series 1-6 3:45 Biology of Water, The 1-4 5:07 MS. Driver's Manual 5:45 Sky's the limit, The	<b>11</b> 12:00 WES 1:00 TV-411 2:00 MS: Today & Tomorrow 1-10 4:50 Science in your own back yard 1-3 5:39 African & African-American	<b>12</b> 12:00 WES 1:00 TV-411 2:00 Stories about feelings 1-8 3:20 Stories about friends and family 1-7 4:25 Oral Communicating 1-2 5:15 Great Black Innovators	<b>13</b> 12:00 WES 1:00 TV-411 2:00 Substance Abuse 1-5 3:46 Or wondrous oceans 1-2 4:30 Introduction to parts of speech 1-4 5:35 About MS. 1-7	<b>14</b> 12:00 WES 1:00 TV-411 2:00 Skills for life 1-8 5:00 Animals ABC's 5:30 How to prepare a science fair project
<b>17</b> 12:00 WES 1:00 TV-411 2:00 Power of Algebra 1-10 4:35 Jr. Zoologist 1-4 5:30 Jr. Space scientist 1-3	<b>18</b> 12:00 WES 1:00 TV-411 2:00 Grammar Basics 1-8 4:35 Drug Danger 1-5	<b>19</b> 12:00 WES 1:00 TV-411 2:00 Drug Danger 6 2:15 American Diary Series 1-9	<b>20</b> 12:00 WES 1:00 TV-411 2:00 American diary series 10-12 3:15 African Culture Series 1-4 4:55 Debbie Green-Thumb 1-4 5:35 Tunnels	<b>21</b> 12:00 WES 1:00 TV-411 2:00 SeeMore's Playhouse 1-8
<b>24</b> 12:00 WES 1:00 TV-411 2:00 SeeMore's Playhouse 9-13 4:35 Electricity & Magnetism 1-5	<b>25</b> 12:00 WES 1:00 TV-411 2:00 Constitution thru. History 1-5 3:45 All about American Geography 1-4 4:50 Earth Science 1-3	<b>26</b> 12:00 WES 1:00 TV-411 2:00 Earth Science 1-8 3:40 Geologist's Notebook 1-6 4:50 Art Start 1-3	<b>27</b> 12:00 WES 1:00 TV-411 2:00 Art Start 4-9 4:05 Basics of Physics 1-3	<b>28</b> 12:00 WES 1:00 TV-411 2:00 Basics of Physics 4-5 2:50 Elements of Chemistry 1-6 4:55 Dropout prevention: 5:40 Aesop's fables
<b>30</b>				

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## Helpful Links and Resources

The following Web sites are available for additional teaching tips, professional development, activities and information:

[PBS.org](http://PBS.org)

[PBS LiteracyLink](http://PBS LiteracyLink)

[PBS TeacherSource](http://PBS TeacherSource)

[unitedstreaming](http://unitedstreaming.com) (MPB Express)

[PBS TeacherLine](http://PBS TeacherLine)

[Mississippi Department of Education](http://Mississippi Department of Education)

[PBS Kids](http://PBS Kids)

[State Board for Community Colleges](http://State Board for Community Colleges)

[PBS Kids Go!](http://PBS Kids Go!)

[Test Prep Review](http://Test Prep Review)

[PBS Parents](http://PBS Parents)

[Mississippi Institutions for Higher Learning](http://Mississippi Institutions for Higher Learning)

[www.TV411.org](http://www.TV411.org)

[www.gedonline.org](http://www.gedonline.org)

[www.mde.k12.ms.us/olpd](http://www.mde.k12.ms.us/olpd)

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## How Can We Help – What Do You Want to See?

We want to hear from you, and learn what kinds of content you would like to see in the monthly MPB Education Services e-Newsletter. Was the information in this issue helpful? What more would you like to see? We are also seeking questions and comments about the format of this newsletter.

Finally, we want to use this newsletter to answer your questions about Mississippi Public Broadcasting's Education Services. Please email all comments and questions to [edservices@mpbonline.org](mailto:edservices@mpbonline.org), or you can call us at (800) 922-9698.

For more information about our services and programming, visit our Web site at [www.mpbonline.org](http://www.mpbonline.org).

Our mailing address is:

Mississippi Public Broadcasting  
Education Services Division  
3825 Ridgewood Road  
Jackson, MS 39211

Educating Entertaining Enlightening